

## **Pictures for the EMO press release:**

## Digitalisation is the EMO's leitmotif At the EMO Hannover 2017, trend-setters will be showcasing the digital transformation



((11-01-Mahr-Funkwellen.jpg))

Flexible and digital: metrological equipment has to be adaptable, since the products involved may continually change.

Photo: Mahr



((11-02-Heller4Industry-Manufacturing System.jpg))

Digital pioneer: Heller Maschinenfabrik has ever since 2010 been addressing Industry 4.0 in a separate department (the picture shows a networked production operation at a customer's plant).

Photo: Heller



((11-03-Carl-Martin-Welcker.jpg))

To quote the EMO's General Commissioner Carl Martin Welcker: "In Hanover, groups of companies will be showing how they have joined forces to form digital platforms. But there will also be small companies exhibiting there, who will be demonstrating how they communicate with large corporations."

Photo: EMO Hannover



((11-04-Grob-Markus-Frank.jpg))

To quote Markus Frank, Department Head Grob-Net<sup>4</sup>Industry: "Thanks to revolutionary input devices, the machine operator will perceive a new level in terms of user prompting and control capabilities."

Photo: Grob