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**Pictures for the EMO press release:**

# Doomed to fail without AI?

## **EMO Hannover 2019: Applying an "engineering approach" to the systematic use of artificial intelligence**

((09-01-Jörg Krüger.jpg))

Prof. Jörg Krüger, Institut für Werkzeugmaschinen und Fabrikbetrieb IWF, Berlin: "We need a more systematic approach if we wish to use AI to tap new value creation potential in production."

Photo: IFW Berlin



((09-02-Trumpf-KI Maschine.jpg))

Artificial Intelligence uses a fully automatic laser system to analyse the removal of cut sheet metal parts – initially unsuccessfully, but ultimately successfully – and automates the procedure using the resulting data.

Photo: Trumpf



((09-03-Thomas Schneider.jpg))

Dr. Thomas Schneider, Trumpf: "Artificial intelligence does not kill jobs. It's a further logical step towards securing Germany's competitiveness and prosperity."

Photo: Trumpf

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You will find texts and images relating to the EMO Hannover 2019 on the internet at

<https://www.emo-hannover.de/en/press/press-releases/press-releases/press-releases.xhtml>

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 <http://www.youtube.com/metaltradefair>

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