



PRESS RELEASE

From Sylke Becker
Tel. +49 (0)69 756081-33
e-mail s.becker@vdw.de

EMO Hannover 2025: Focused and condensed World's leading trade fair for production technology short- ened by one day

Frankfurt am Main, May 8, 2024 - The duration of EMO Hannover 2025 will be shortened from six to five days in future. "Shortening the event by one day is a strategic decision aimed at making EMO Hannover even more efficient and more purposeful," said Dr. Markus Heering, Managing Director of the German Machine Tool Builders' Association (VDW), the organizer of EMO, in describing the change.

The decision is based on the exhibitors' clear desire to focus and condense the trade fair even more. In 2023, they were asked about this in detail during the event. The result was clear: the majority of exhibitors would like to cancel Saturday.

Innovate Manufacturing.

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Visiting habits have changed significantly in recent years. Visitors can obtain detailed information in advance, prepare their visit to the trade fair better and more stringently, and also make a decision more quickly if necessary. According to the visitor survey, the average duration of a visit is just over a day. International visitors stay slightly longer. "As a result, Saturday is no longer an attractive day to visit," said Heering. "We are therefore complying with the exhibitors' request and canceling Saturday."

The shorter duration will lead to savings on hotel and personnel costs for exhibitors and visitors. In addition, Deutsche Messe AG has launched a new offer with *get2fairs*. It includes hotel rooms in Hanover city, the surrounding area and the metropolitan region, as well as transfers to and from the trade fair.

The world's leading trade fair for production technology will next take place from Monday, September 22 to Friday, September 26, 2025 at the Hanover Exhibition Center. Friday will remain a full trade fair day with opening hours from 09:00 to 18:00. "We are convinced that this change will bring many benefits for both exhibitors and visitors, and will help to further improve the trade fair experience," concluded Dr. Markus Heering.

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Author: Tanja Lee, VDW

Captions:

((bild1_emo laufzeitverkürzung_2024-05-08)): Originally scheduled until September 27th, EMO Hannover 2025 will now take place from September 22nd to 26th, from Monday to Friday.

((bild2_emo laufzeitverkürzung_2024-05-08)): In 2023, exhibitors of EMO Hannover were surveyed. The majority wishes to eliminate Saturday.

Background

EMO Hannover 2025 - the world's leading trade fair for production technology

From September 22 to 26, 2025, international manufacturers of production technology will present smart technologies for the entire value chain at EMO Hannover 2025. The world's leading trade fair for production technology showcases the entire spectrum of modern metalworking technology, which is at the heart of all industrial production. The latest machines plus efficient technical solutions, product-related services, sustainability in production and much more will be presented. The focal points of EMO Hannover are cutting and forming machine tools, manufacturing systems, precision tools, automated material flow, computer technology, industrial electronics and accessories. Trade visitors at EMO come from all major industrial sectors, for example mechanical engineering and plant construction, the automotive industry and its suppliers, aerospace technology, precision mechanics and optics, shipbuilding, medical technology, tool and mold making, and steel and lightweight construction. EMO Hannover is the most important international meeting place for the industry worldwide. EMO is a registered trademark of the European machine tool association Cecimo. EMO is organized by the German Machine Tool Builders' Association (VDW), Frankfurt am Main, Germany.

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