

## PRESS RELEASE

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### **“We need tailored answers for global challenges of the international metalworking industry”**

**EMO Hannover at IMTS on why U.S. exhibitors and visitors should come to Hanover next year.**

**Chicago/Frankfurt am Main, September 9, 2024.** - The best, most comprehensive and efficient way to experience the international offering for metalworking is to visit EMO Hanover 2025, the world's leading trade fair for production technology. This is the firm conviction of Dr. Markus Heering, Executive Director of EMO organizer VDW (German Machine Tool Builders' Association). He confidently uses IMTS in Chicago to present EMO Hanover 2025 from September 22 to 26. Potential US exhibitors, interested visitors and US multipliers from customer associations, science and the media are invited to an EMO breakfast on September 10, 2024. Also present will be Jochen Arnold, President of Emag LLC, a long-term exhibitor based in Michigan, Mike Dreher, Vice President - Global Manufacturing Technology at Allied Machine & Engineering Corp, Dover, Ohio, an EMO visitor for many years, and Ryan

**Innovate Manufacturing.**

[www.emo-hannover.de](http://www.emo-hannover.de)

Martin, Senior Research Director at ABI Research in New York. The event will be moderated by Mark Denzler, President and CEO of the Illinois Manufacturers' Association, and Mark Tomkins, CEO of the German-American Chamber of Commerce of the Midwest in Chicago.

"EMO is synonymous with innovation, internationality, inspiration, and the future of metalworking," explains Heering. "Customers and users from the USA will have a unique opportunity in Hanover in 2025 to meet new and interesting suppliers, expand their network and find out how users from all over the world are overcoming challenges in production," Heering adds.

Mike Dreher from Allied Machine & Engineering Corp shares a similar view. For him, EMO has been a must-attend event for years. "The diversity of expertise, innovations from various sectors and the broad spectrum of product categories make EMO Hanover an unmissable event for all players in the metalworking industry. Important connections and collaborations are created here that help us to continuously optimize our production processes."

With its global orientation and strong international presence, EMO is the ideal event to strengthen transatlantic cooperation and at the same time present in-house innovations to an international audience. Jochen Arnold from Emag LCC adds: "Thanks to EMO Hanover, we have considerably expanded our business in Europe and opened up new markets. The trade fair serves as a central platform for us, where we were not only able to acquire new customers, but also develop long-term partnerships."

The last EMO 2023 attracted 1,100 visitors from the United States to Hanover. 35 American exhibitors presented their new products.

### **Innovation showcase for 50 years**

Next year is also a very special EMO year. Every two years for the past 50 years, the trade fair has regularly attracted the *who's who* of the global metalworking industry, both exhibitors and visitors. "Over the years, EMO has established itself as an indispensable platform for the future of metalworking. At a time when automation, digitalization and sustainability are revolutionizing the industry, EMO is the place where innovation becomes tangible," says Ryan Martin, Senior Research Director at ABI Research. EMO has continuously evolved in recent years to meet the changing needs of the metalworking industry.

2025 will once again feature an exciting supporting program. This includes a central, high-caliber forum that focuses on a different industry trend topic each day of the trade fair under the motto *Innovate Manufacturing*. Special exhibitions, expert presentations, workshops, live demonstrations, and special areas for start-ups and innovations, round off the information on offer.

## **EMO Hannover Breakfast and Discussion at IMTS 2024, Chicago**

**Date:** September 10<sup>th</sup>, 2024

**Time:** 08:00 to 10:00

**Location:** Room S404D 250, McCormick Place, South Building, Level 4

Moderators: Mark Denzler, President & CEO at Illinois Manufacturers' Association and Mark Tomkins, German American Chamber of Commerce of the Midwest.

Panel Discussion with Dr. Markus Heering, Managing Director at EMO Hannover Organizer VDW, Mike Dreher, Vice President of Global Manufacturing Technology at Allied Machine & Engineering Corp, and Jochen Arnold, President of Emag LLC.

### **Images:**

*((portrait\_heering\_2024-09-09)): Dr. Markus Heering, Managing Director at EMO Hannover Organizer VDW*

*((portrait\_jochen\_arnold\_2024-09-09)): Jochen Arnold, President of Emag LLC*

*((portrait\_mike\_dreher\_2024-09-09)): Mike Dreher, Vice President - Global Manufacturing Technology at Allied Machine & Engineering Corp*

*((portrait\_ryan\_martin\_2024-09-09)): Ryan Martin, Industrial & Manufacturing Senior Research Director at ABI Research*

More information about EMO and the registration link can be found at

[www.emo-hannover.de/en](http://www.emo-hannover.de/en)

**Background**

EMO is the world's leading trade fair for production technology. Under the motto *Innovate Manufacturing*, it will showcase the entire metalworking value chain from September 22 to 26, 2025 in Hanover, Germany. This includes cutting and forming machine tools, additive technologies, precision tools, components, assemblies, accessories, software, manufacturing, process automation, measurement technology and quality assurance, as well as services. EMO takes place every two years in Hanover, Hanover, Milan and celebrates its 50th anniversary in 2025. EMO is a registered trademark of the European Association of Manufacturing Technologies Cecimo. EMO is organized by the German Machine Tool Builders' Association (VDW), Frankfurt am Main, Germany.

This press release is also available directly at

<https://emo-hannover.com/event/world-tour-2025-usa-chicago>

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